



OCTOBER 15 & 16  
 SUBURBAN COLLECTION SHOWPLACE, NOVI

## Please Use This Quick Reference Guide

to identify the proper contacts for any questions regarding your participation in the Michigan Restaurant & Lodging Show.

Please call us at 800-968-9668, ask for Stephanie Parish ext. 3936 for assistance with the following:

- Display Rules & General Information
- Exhibit Space Assignments
- The MRLA Magazine magazine advertisement

Please contact our Show Concierge, Carol Dunn, at 800-968-9668 ext. 3945 for assistance with the following:

- Certification of Insurance Verification
- CTE Lead Retrieval
- Exhibitor Registration
- Attendee Discount Admission Code
- Free Show Program Information
- Free Category Choices
- Free New Product/Service Debuts Promotion
- Free Show Specials Promotion
- Taste of Elegance Competition
- Pizza Challenge

Please contact the Suburban Collection Showplace at 248-348-5600 for assistance with the following:

- Expo Event Specialist (Alisa Damico, ext. 212) ..... 248-348-5600
- Liquor Orders – BoCo Enterprises (Mark Lyman) ..... 734-548-1744
- General Information – BoCo Enterprises (Terri Freytag, ext. 205) ..... 248-348-5600
- Naias Security Services (Harold Kahn) ..... 248-722-4300
- Show Contractor – Art Craft Display (Dave Beeman) ..... 248-380-0843
- Utilities – BoCo Enterprises (Terri Freytag, ext. 205) ..... 248-348-5600

### Other contact information:

**Area Hotels**  
 See item 20 in this packet.

The Michigan Restaurant & Lodging Association strives to serve you in a professional and respectful fashion. If for any reason you are not satisfied with the service or the response from any resource provided in this package, please call us at 800-968-9668; ask for Stephanie Parish ext. 3936.