



MICHIGAN  
RESTAURANT  
& LODGING  
**SHOW**

OCTOBER 15 & 16

SUBURBAN COLLECTION SHOWPLACE, NOVI

**IMMEDIATE ACTION**

Act immediately on these items to maximize your exposure and minimize your expenses.

- Item 5 Attendee Discount Admission Code
- Item 9 Category Choices
- Item 13 Art Craft Display (Decorator/Furniture/Sign) Order Form
- Item 14 BoCo Enterprises (Electric/Gas/Internet) Order Form
- Item 6 New Product/Service Debuts
- Item 7 Show Specials

**8 Weeks to Show**

**Deadline Friday, August 30**

- Item 4 Magazine Advertising

**5 Weeks to Show**

**Deadline Friday, September 13**

- Item 8 Show Program Information
- Item 9 Category Choices

**3 Weeks to Show**

**Deadline Friday, September 27**

- Request for Student Assistance
- Item 10 Exhibitor Registration
- Item 11 Liquor Order Form - Tuesday, September 24
- Item 12 CTE Lead Retrieval Early Bird Price
- Item 17 Certificate of Insurance

**2 Weeks to Show**

**Deadline Friday, October 4**

- Item 14 BoCo Enterprises (Electric/Gas/Internet) Order Form

**Deadline Monday, October 7**

- Item 13 Art Craft Display (Decorator/Furniture/Sign) Order Form

**Week of Show**

**Monday, October 14**

- Show Move In 12 p.m. - 7 p.m.

**Tuesday, October 15 Show Day One**

- Show Floor Hours 10 a.m. - 5 p.m.

**Wednesday, October 16 Show Day Two**

- Show Floor Hours 10 a.m. - 4 p.m.
- Move Out 4 p.m. - 6 p.m.
- Return Home Safely

Any questions please  
contact Stephanie Parish.  
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800-968-9668, ext. 3936