



OCTOBER 15 & 16  
SUBURBAN COLLECTION SHOWPLACE, NOVI

## Discount Code for Attendees

*An unlimited number of codes can be shared with a simple link. Once you pay in full, you will receive an email with a discount code specific to your company to share with all your customers and prospective clients. It allows your customers to attend the Michigan Restaurant & Lodging Show for free!*

### Registration includes:

- Admission to the exhibit hall on both days with access to over 200 booths
- Admission to keynote presentations
- Admission to educational seminars and demonstrations
- Discounted room rates at official show hotels

### Registration Pricing

#### Now – October 1, 2019

##### Michigan Restaurant & Lodging Association Members

- 2 complimentary tickets
- Additional tickets: \$25
- Using your discount code grants your guests free admission to the Show.  
\*Pre-Registration required.

##### Not-Yet- Members

- Tickets: \$40 each

#### After October 1, 2019

##### Michigan Restaurant & Lodging Association Members

- Tickets: \$35

##### Not-Yet- Members

- Tickets: \$50

To access your referral code, visit the Exhibitor Portal at [mrlashow.org](http://mrlashow.org).